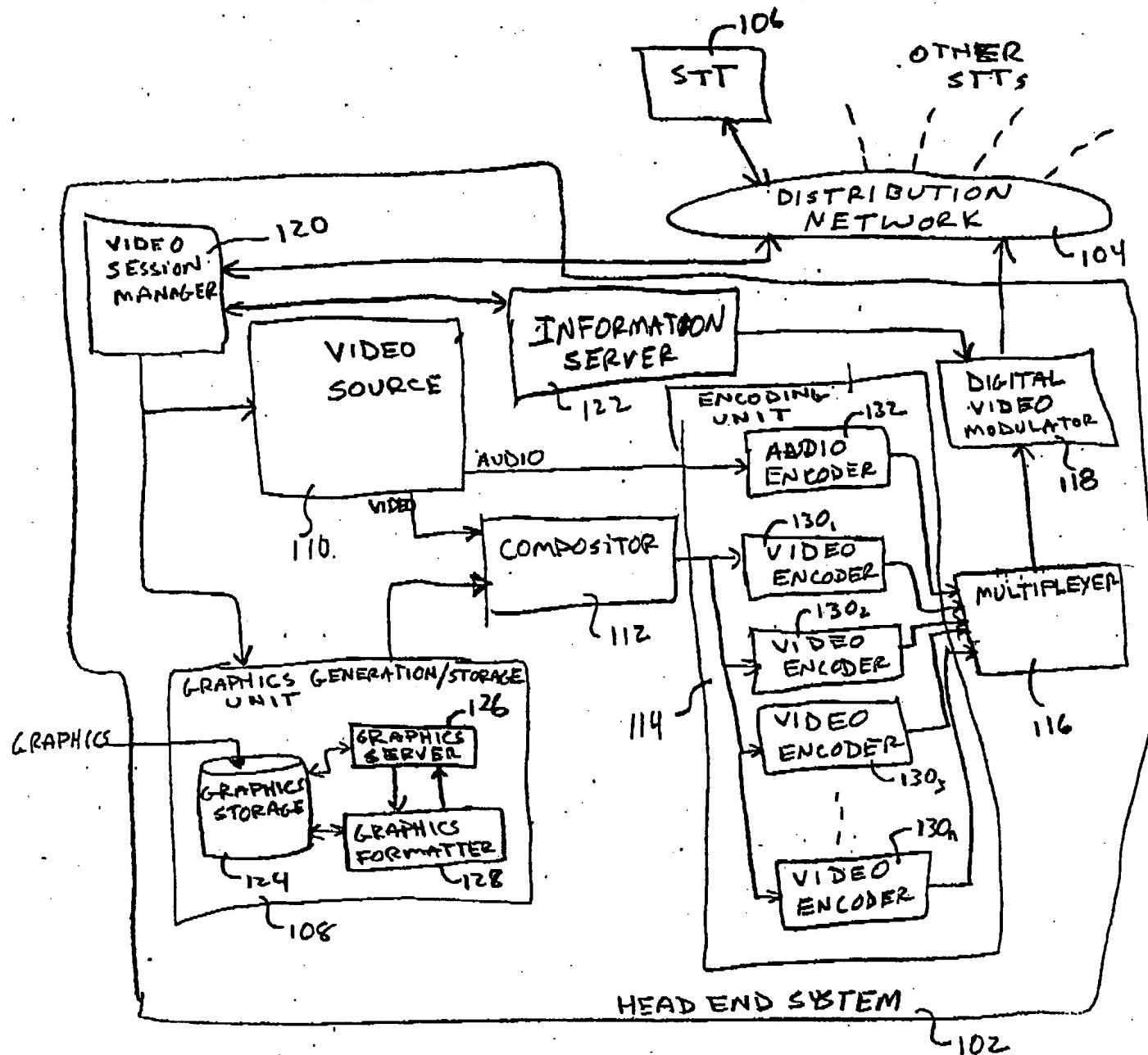


19880-001710-5

1/35



100:

FIG.1

19880-0017105

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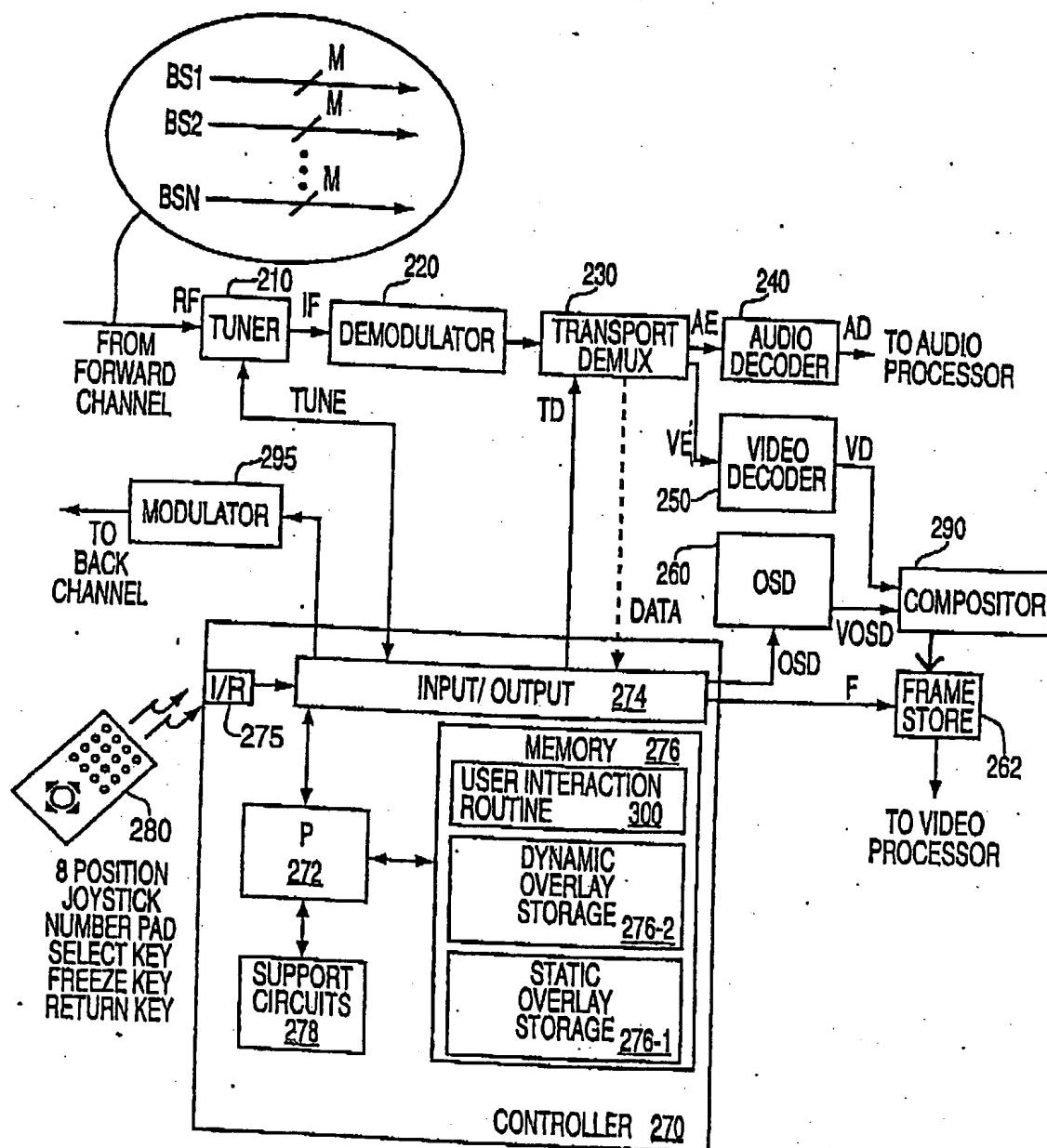
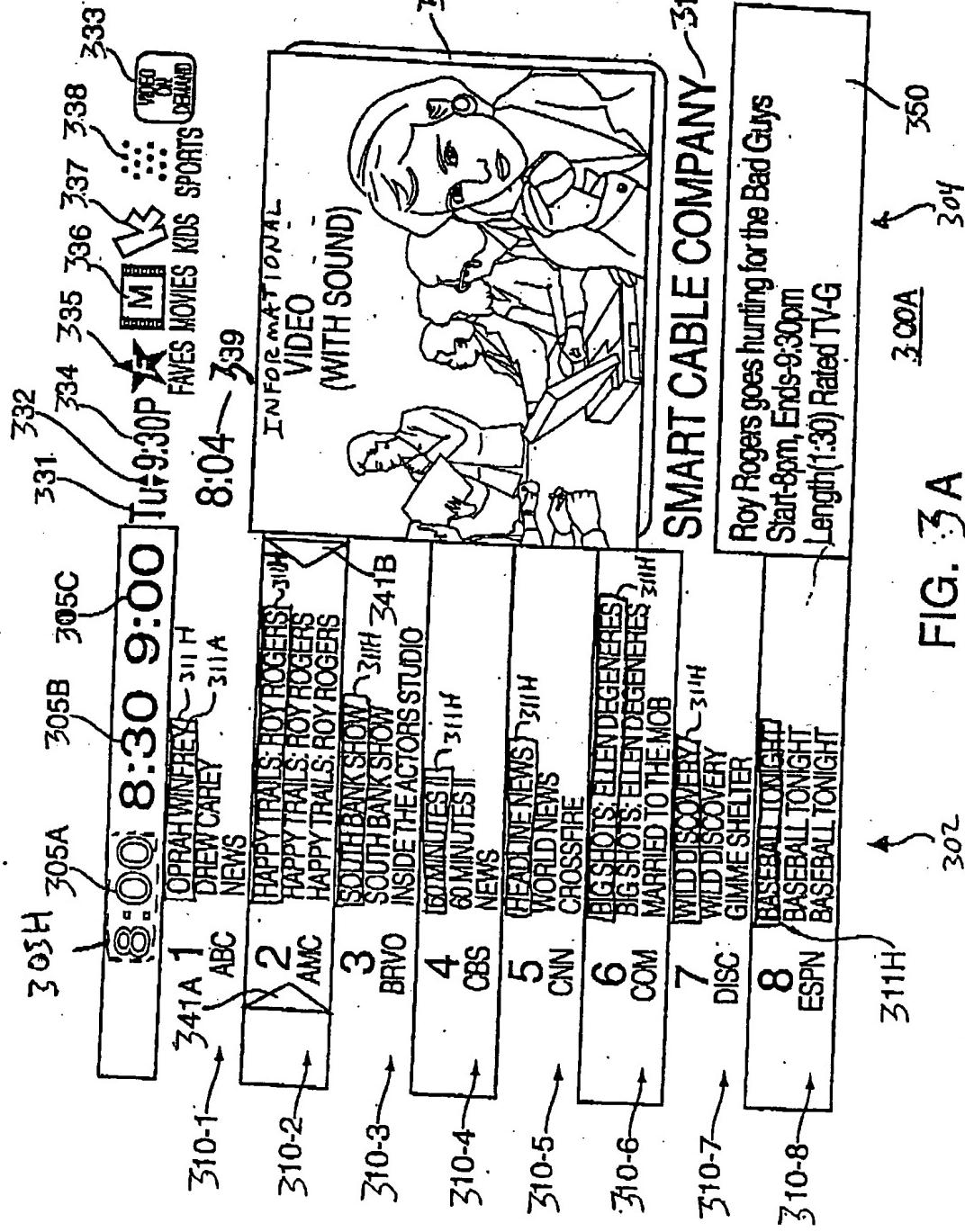


FIG. 2



19880-001910

4/35

8:00		8:30		9:00		Tu: 9:30P		M		VIDEON ON DEMAND	
1	O普RAH WINFREY DREW CAREY	311B									
ABC	NEWS	311H									
341A	AMC		2	HAPPY TRAILS, ROY ROGERS	311B						
				HAPPY TRAILS, ROY ROGERS							
				HAPPY TRAILS, ROY ROGERS							
3	SOUTH BANK SHOW	311B									
BRVO	(SOUTH BANK SHOW)	311B									
	INSIDE THE ACTORS STUDIO	341B									
4	60 MINUTES II	311B									
CBS	60 MINUTES II	311B									
5	HEADLINE NEWS	311B									
CNN	WORLD NEWS	311B									
	CROSSFIRE										
6	BIG SHOTS ELLEN DEGENERES	311B									
COM	ELLEN DEGENERES	311B									
	MARRIED TO THE MOB										
7	WILD DISCOVERY	311B									
DISC	GIMME SHELTER	311B									
8	BASEBALL TONIGHT	311B									
ESPN	BASEBALL TONIGHT	311B									
	BASEBALL TONIGHT	311B									



## SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys  
Start 8pm, Ends 9:30pm  
Length (1:30) Rated TV-G

FIG. 3:B

350

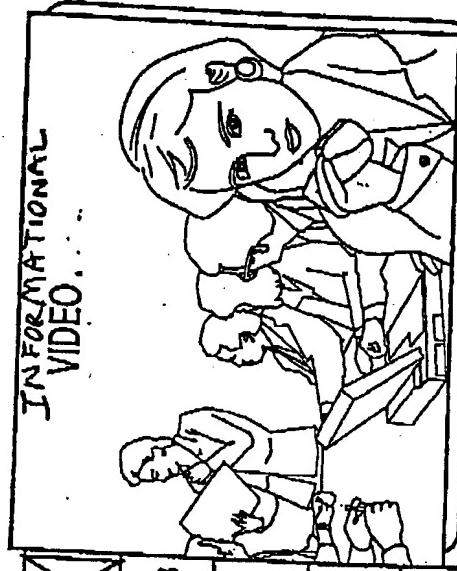
300B

OUTLINE TELEVISION

19880-00171-215

5/35

8:00		8:30		9:00		Tu 9:30P		M 10:30P		VIDEO ON DEMAND	
1	OPRAH WINFREY										
	DREW CAREY										
	NEWS										
	311C										
2	HAPPY TRAILS: ROY ROGERS										
	HAPPY TRAILS: ROY ROGERS										
	AMC										
	311C										
3	SOUTH BANK SHOW										
	SOUTH BANK SHOW										
	BRVO										
	INSIDE THE ACTIONS STUDIO										
	341B										
4	60 MINUTES										
	60 MINUTES										
	CBS										
	NEWS										
	311C										
5	HEADLINE NEWS										
	WORLD NEWS										
	CROSSFIRE										
	311C										
6	BIG SHOTS: ELLEN DEGENERES										
	BIG SHOTS: ELLEN DEGENERES										
	COM										
	TRANSMITTED TO THE MOB										
	311C										
7	WILD DISCOVERY										
	DISC										
	CRIME & PUNISHMENT										
	311C										
8	BASEBALL TONIGHT										
	BASEBALL TONIGHT										
	ESPN										
	BASEBALL TONIGHT										
	311C										



### SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys

Start-8pm, Ends-9:30pm  
Length(1:30) Rated TV-G

300C

FIG. 3C

MONDAY 9:30 PM - 11:30 PM

19880-001910

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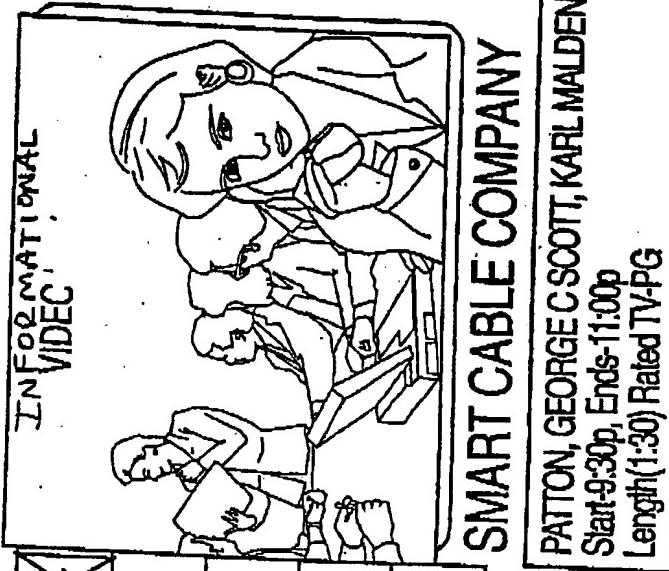
1	9:30: 10:00 10:30	TURBOOP ★ [M] VHS	VIDEO & GAMES	FAVES KIDS SPORTS
1	DHARMA & GREGG ~ 3/14			
	ABC NEWS			
2	PATTON	3415	INTERNATIONAL	
	PATTON			
3	ROSALUXEMBERG			
	BRVO			
4	PATRICK ROYAL			
	CBS	60 MINUTES //		
5	SPORTS TONIGHT			
	MONEYLINE			
	LARRY KING LIVE			
6	SINBAD, BRANDI DAMAGE			
	COMICS COME HOME			
7	SCIENCE OF MAGIC			
	DISC			
8	SPOHIS CENTER			
	ESPN	BASEBALL TONIGHT		

305A

305B

305C

334'



## SMART CABLE COMPANY

PATTON, GEORGE C SCOTT, KARL MALDEN  
Start 9:30p, Ends 11:00p  
Length(1:30) Rated TV-PG

4:00

302

FIG. 4

302B

19880-001710 5

7/35

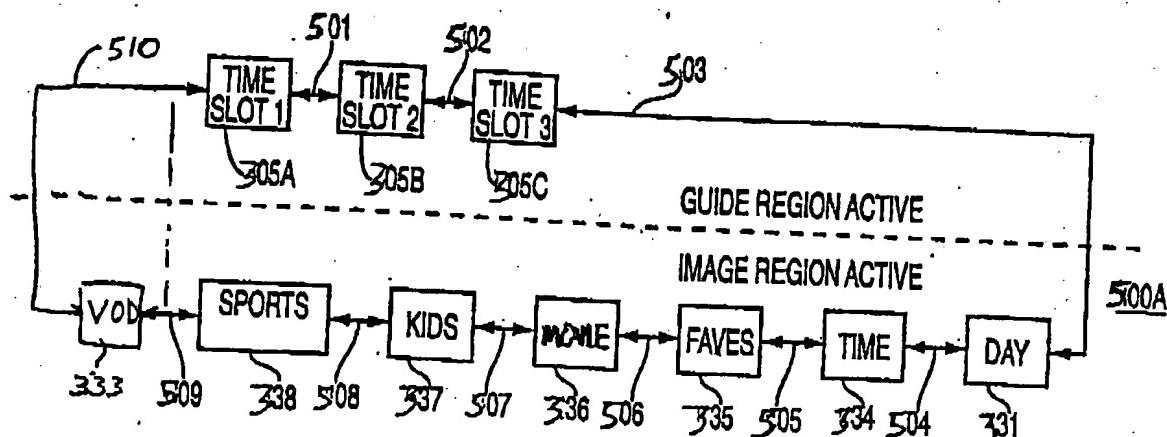


FIG. 5A

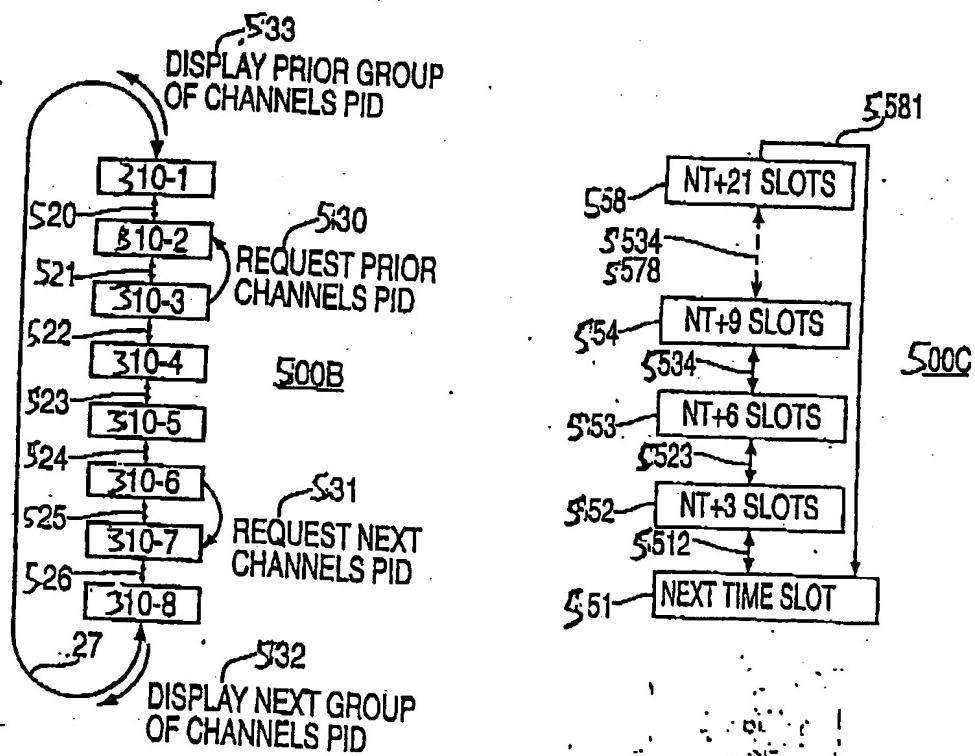


FIG. 5B

FIG. 5C

19880-00171215

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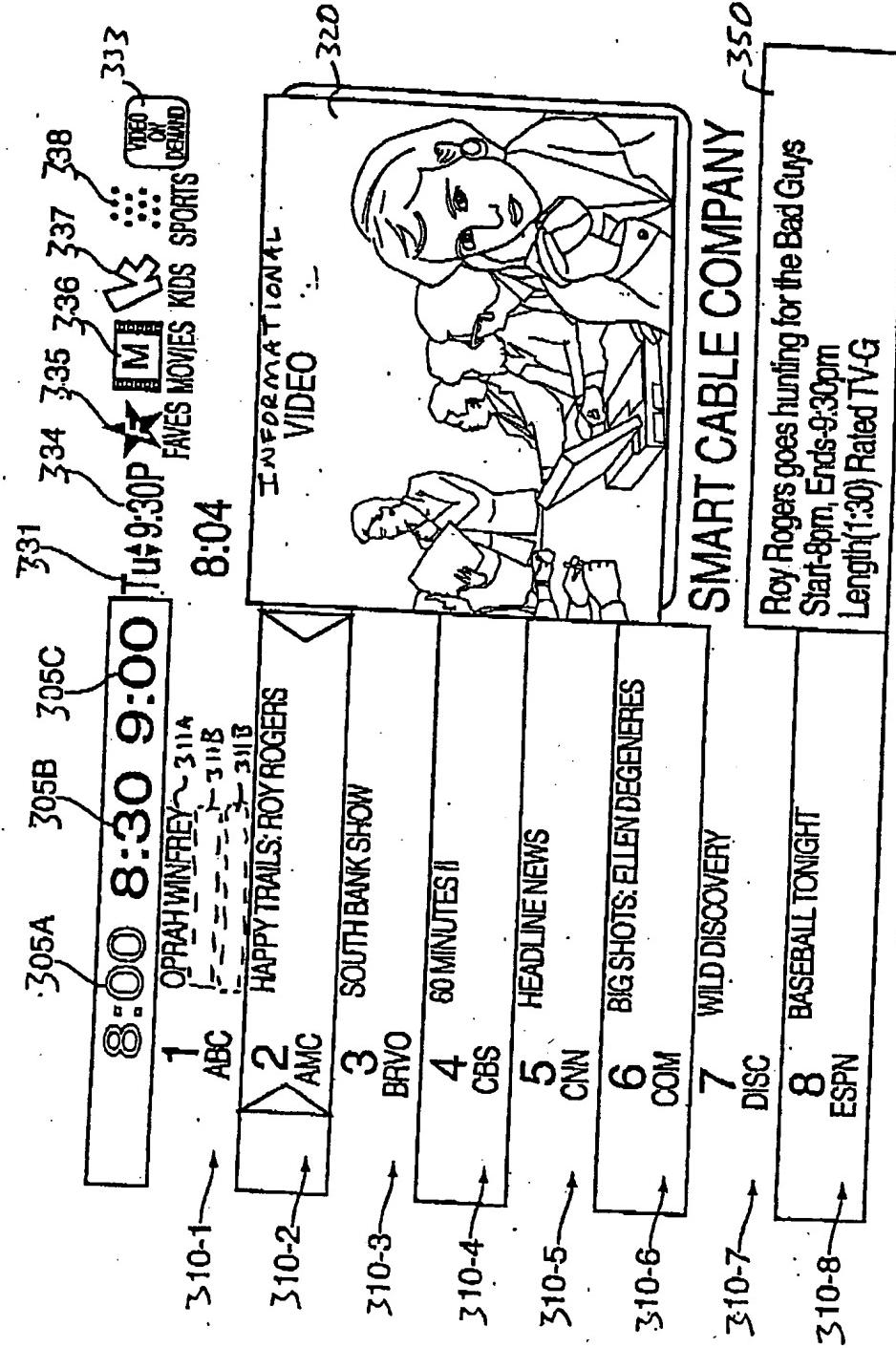


FIG. 6.A

19880-001710

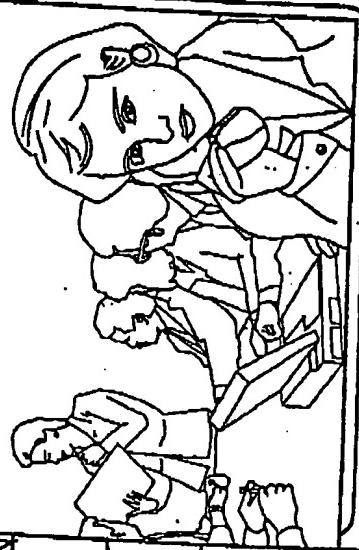
9/35

8:00		8:30		9:00		Tu 9:30P	
1	DREW CAREY						8:04
2	HAPPY TRAILS: ROY ROGERS AMC						
3	SOUTH BANK SHOW BRVO						
4	60 MINUTES II CBS						
5	WORLD NEWS CNN						
6	BIG SHOTS: ELLEN DEGENERES COM						
7	WILD DISCOVERY DISC.						
8	BASEBALL TONIGHT ESPN						

VIDEO ON DEMAND

FAVES MOVIES KIDS SPORTS

VIDEO HERE



SMART CABLE COMPANY

Roy Rogers goes hunting for the Bad Guys  
Start 8pm, Ends 9:30pm  
Length (1:30) Rated TV-G

FIG. 6B

600B

19880-0017102

10/35

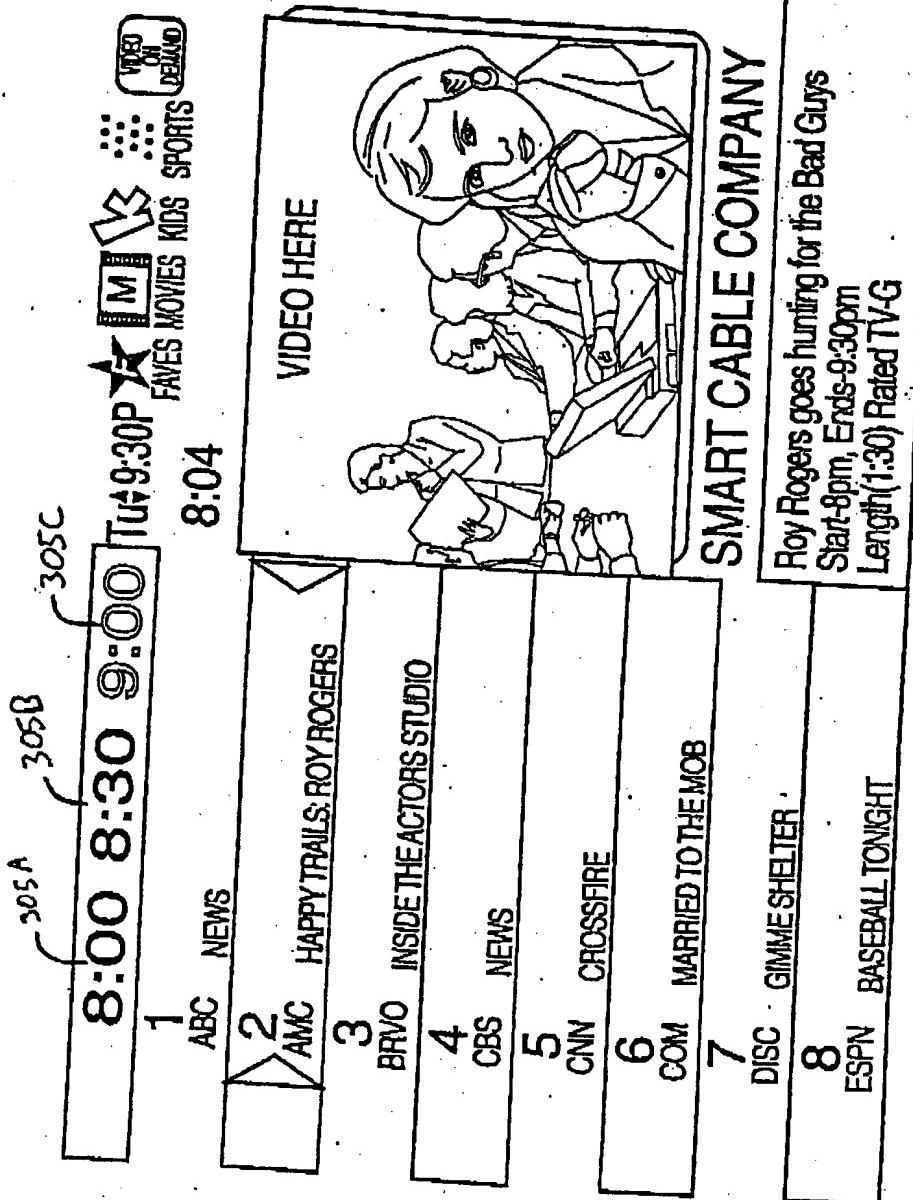


FIG. 6C

19880 - 001710 5

11/35

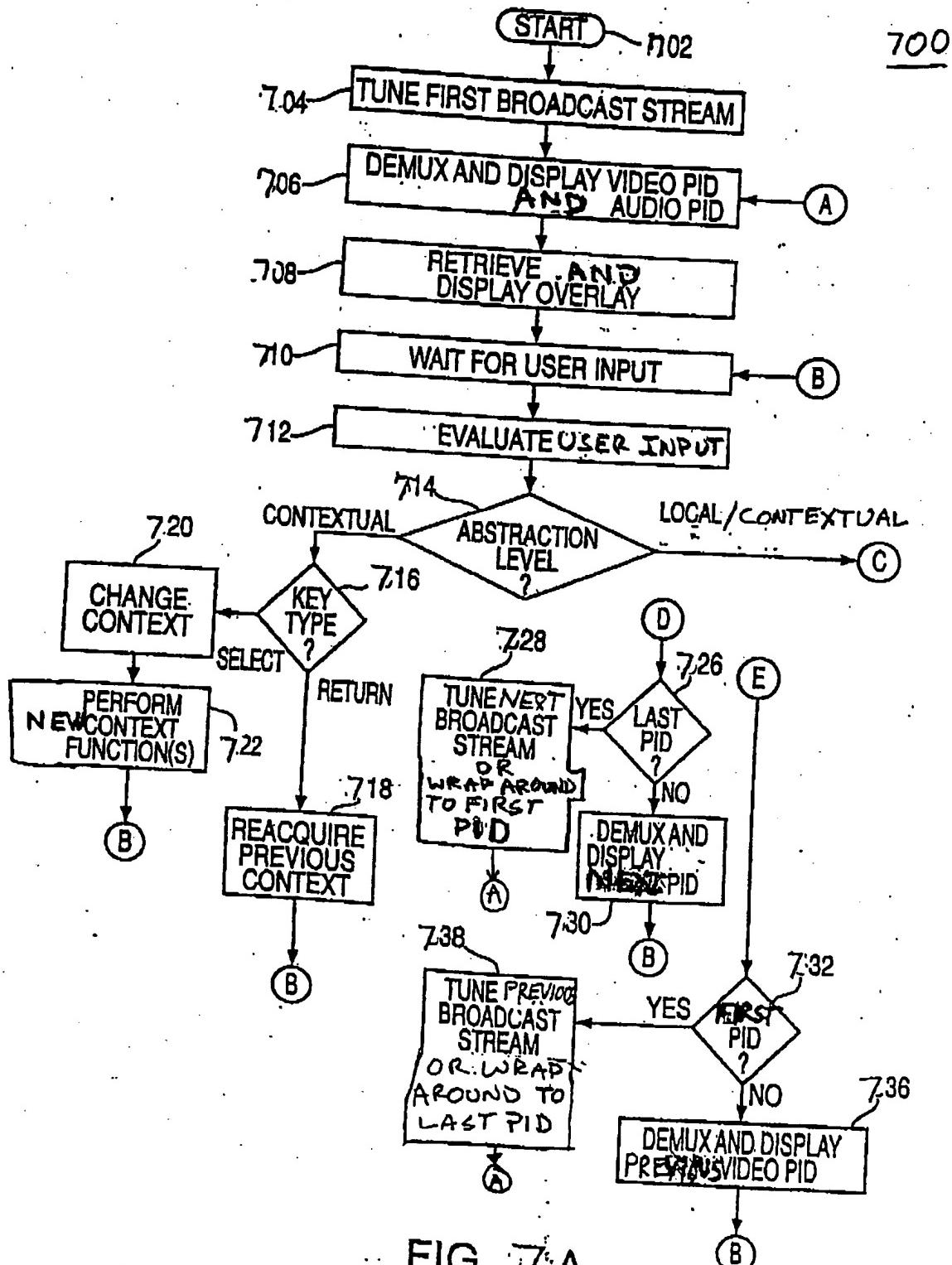
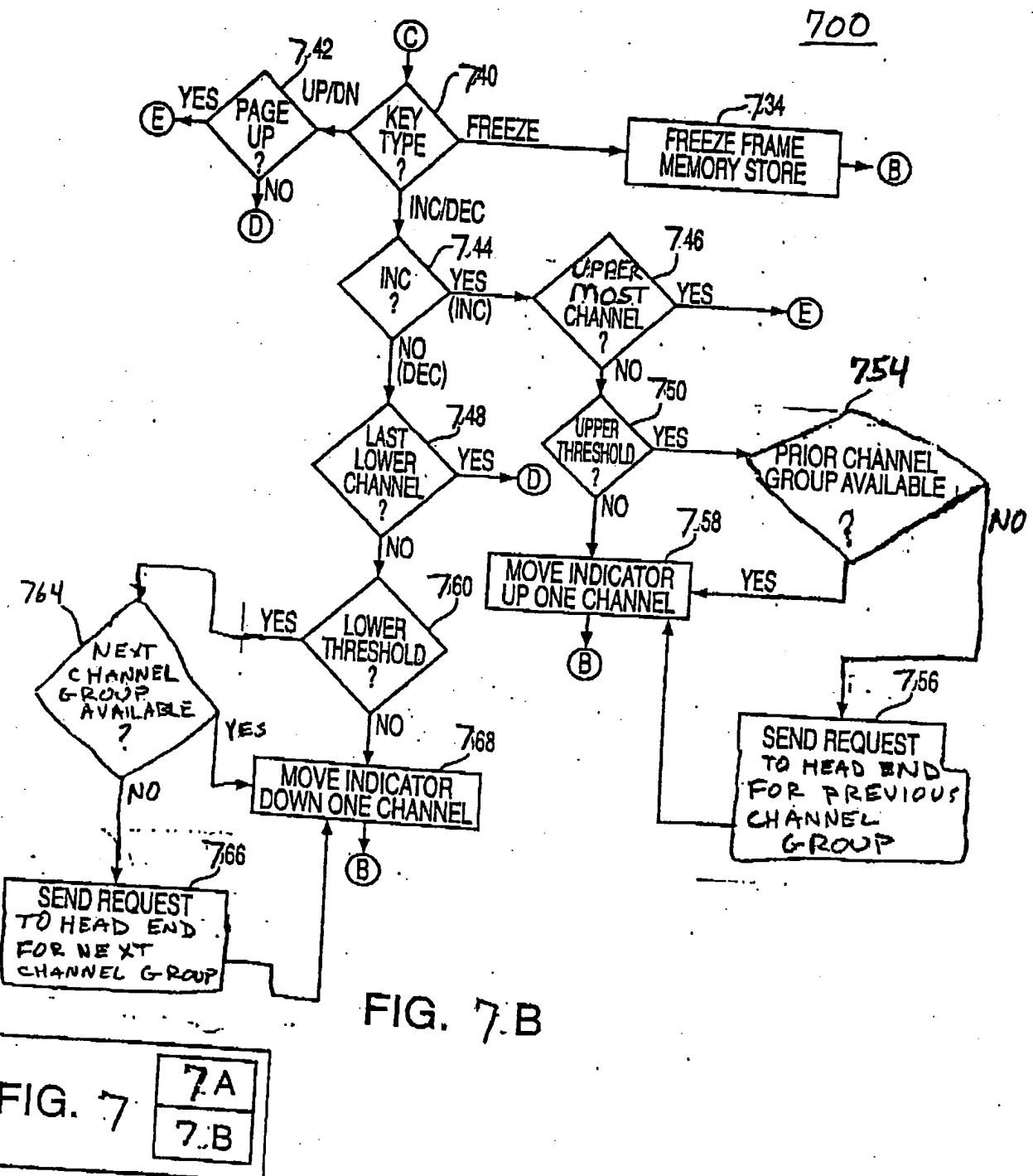


FIG. 7A

19880-0017105

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00T060 - PEGEES

19880-00171215

13/35

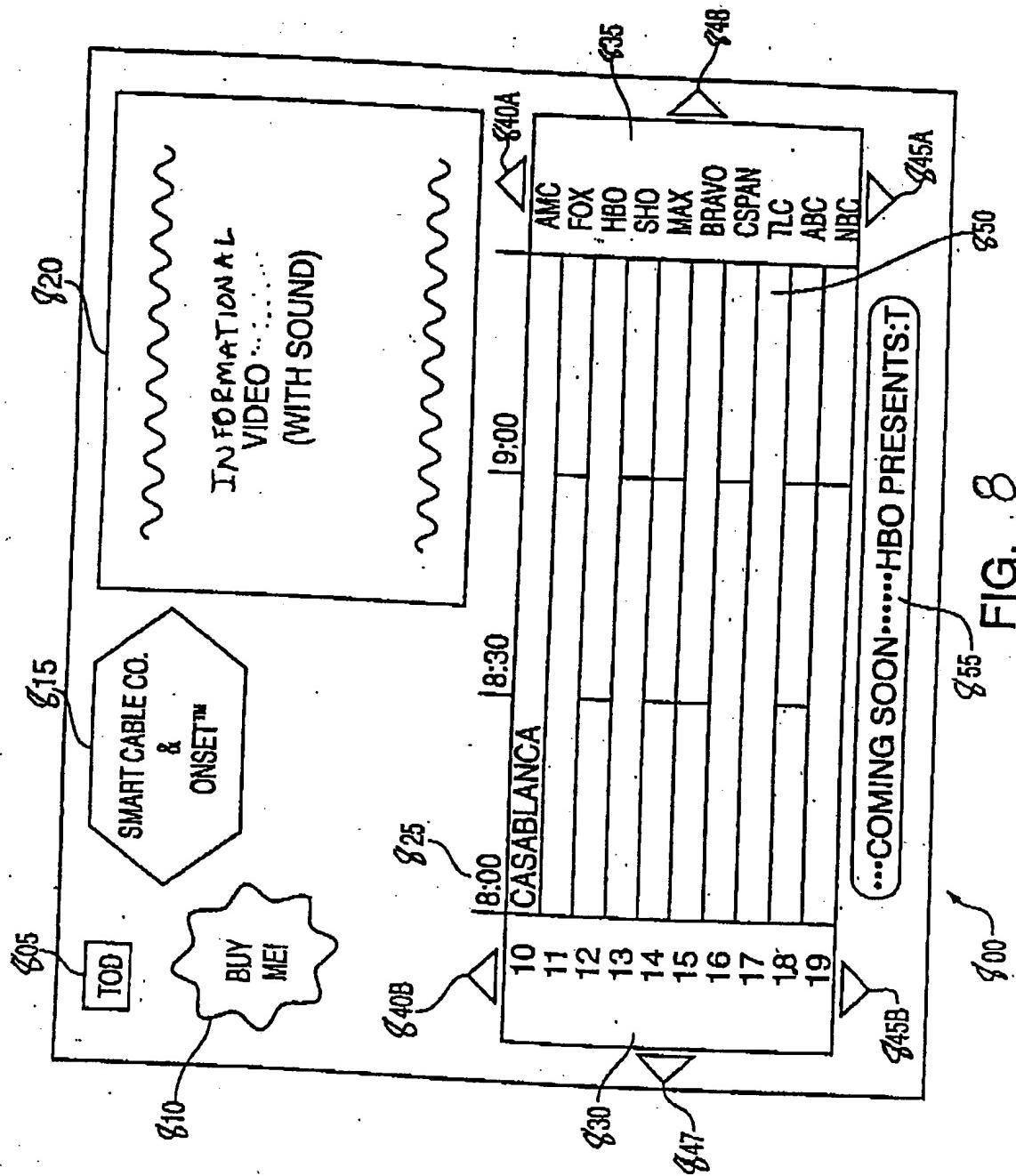
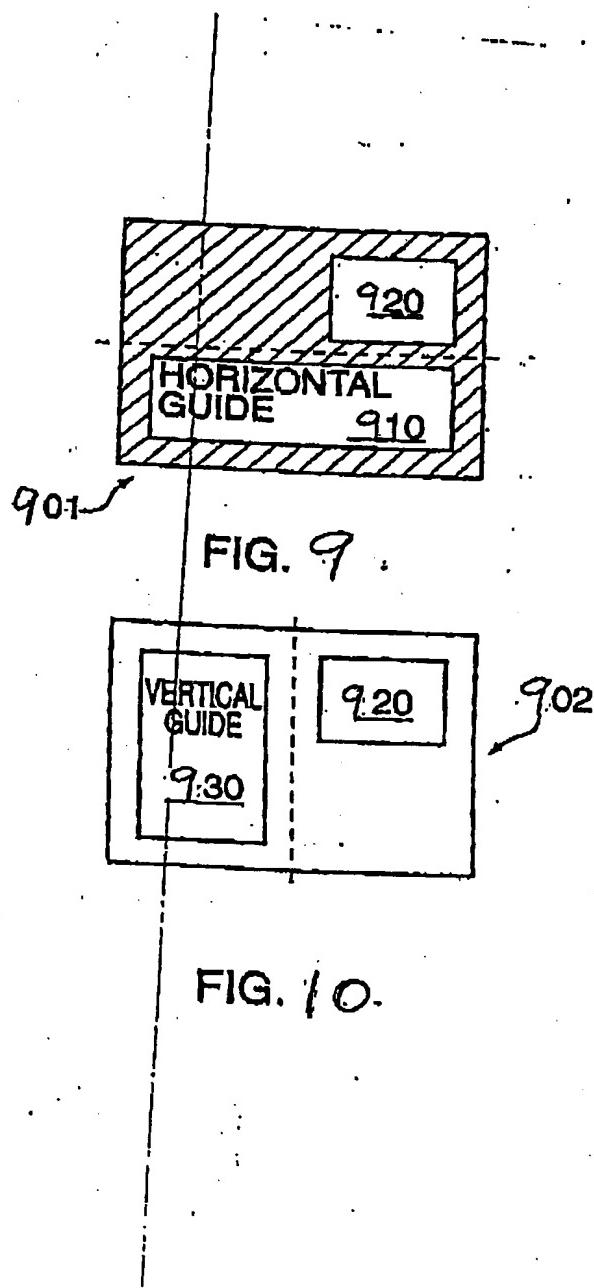


FIG. 8

19880-00171025

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00171025-19880



19880-00171025

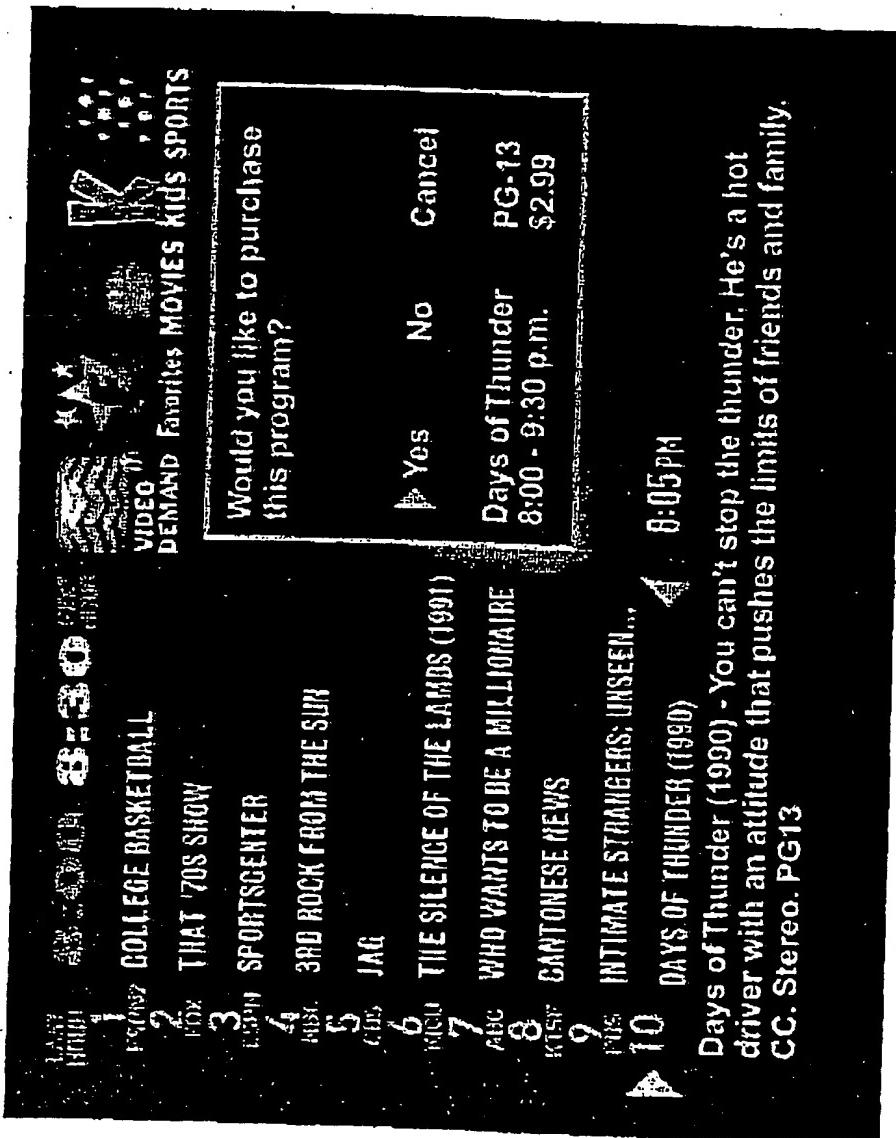
15/35

KEY	GUIDE REGION ACTION	IMAGE REGION ACTION
↑ (INC)	INDICATE NEXT CHANNEL OR LAST CHANNEL OF PRIOR CHANNEL PID	VIEW NEXT TIME SLOTS POSSIBLY ENTER POINTCAST MODE
↓ (DEC)	INDICATE PRIOR CHANNEL OR FIRST CHANNEL OF NEXT CHANNEL PID	VIEW PRIOR TIME SLOTS OR ENTER TIME SHIFT MODE
↑ (PAGE UP)	INDICATE CHANNEL IN PRIOR CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW NEXT DAY POSSIBLY ENTER TIME SHIFT MODE
↓ (PAGE DN)	INDICATE CHANNEL IN NEXT CHANNEL PID (CORRESPONDING, FIRST, LAST OR DEFAULT)	VIEW PRIOR DAY POSSIBLY ENTER TIME SHIFT MODE
→ MOVE RIGHT	EMPHASIZE NEXT TIME SLOT OR FIRST IMAGE REGION OBJECT	SELECT NEXT OBJECT
← MOVE LEFT	EMPHASIZE PRIOR TIME SLOT OR LAST IMAGE REGION OBJECT	SELECT PRIOR OBJECT
SELECT	TUNE PRESENTLY INDICATED CHANNEL	SELECT HIGHLIGHTED OBJECT OR ENTER NEW OPERATING MODE
ADD / REMOVE	ADD/REMOVE INDICATED TITLE IN HIGHLIGHTED TIME SLOT TO FAVORITES	NA

FIG. 11

19880-0017105

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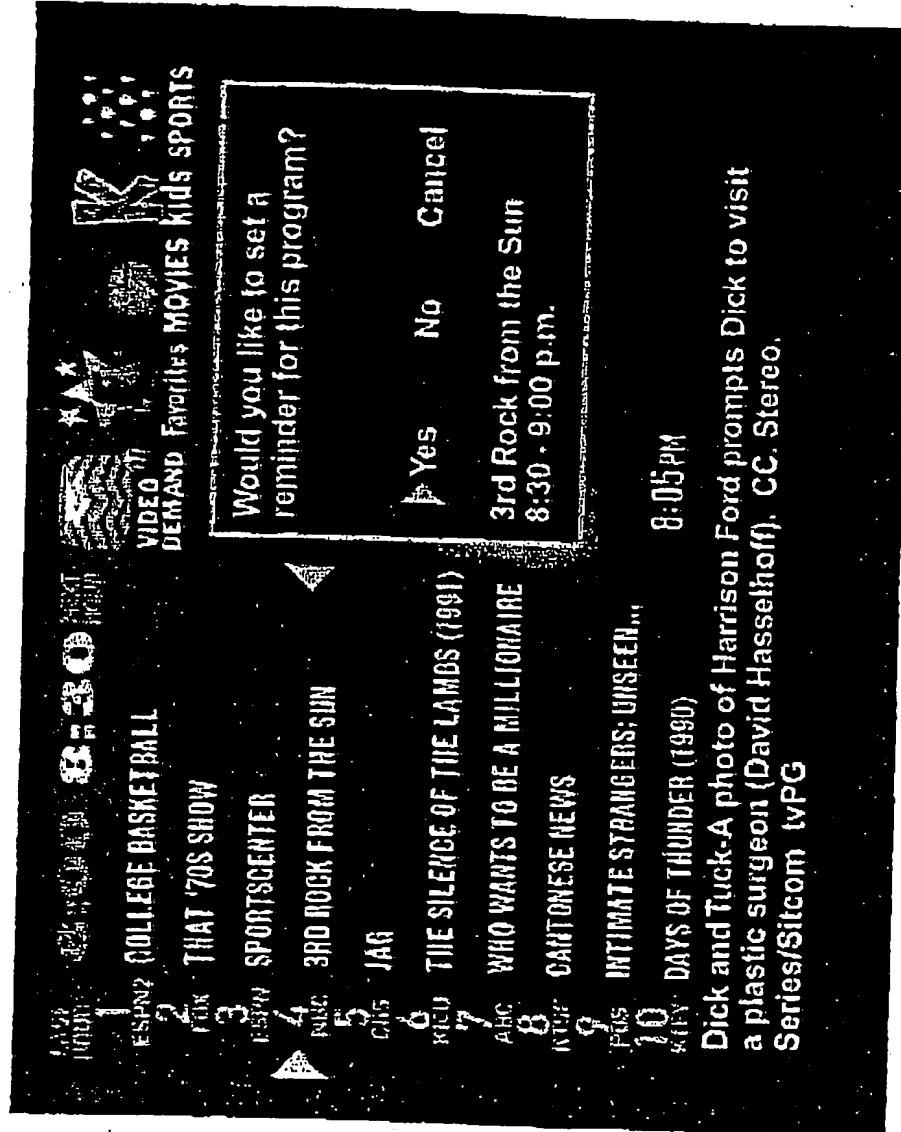


1200

12A

Fig.

1200 TUESDAYS AT 8:00 P.M.



17/35

1250

Fig. 12B

000-1000-0000-0000

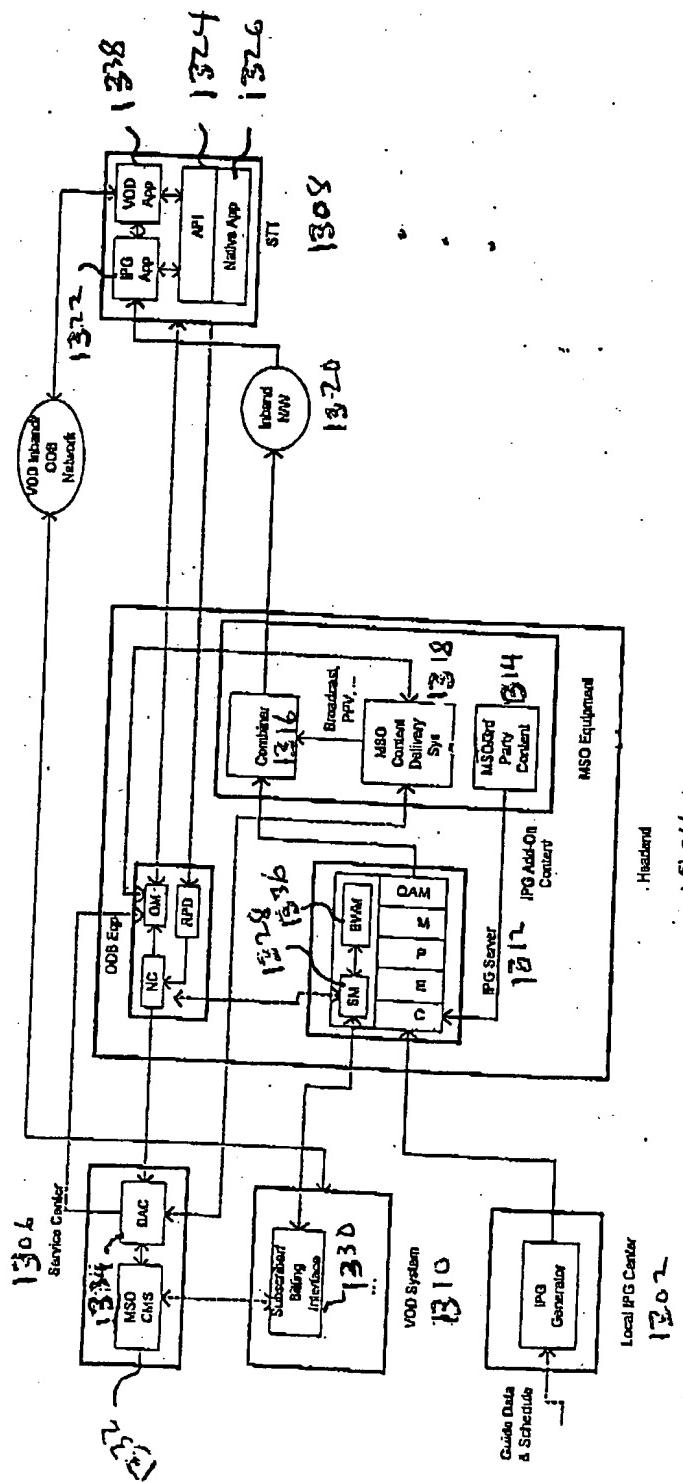


Fig. 13

1300

DOIT 0450 - T9E-E9G950

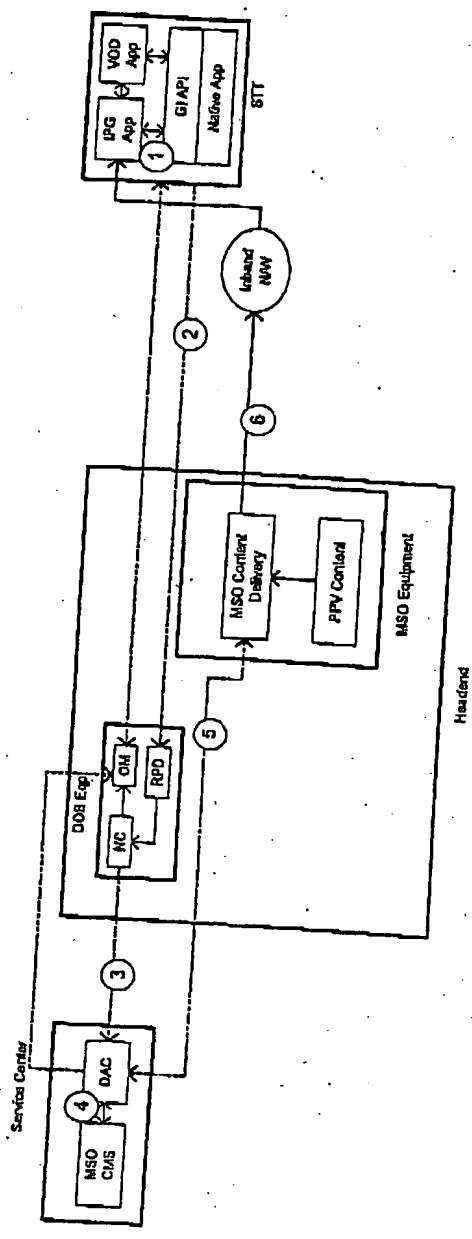


Figure 14. Impulse PPV Purchasing via Server-Centric Interactive UI

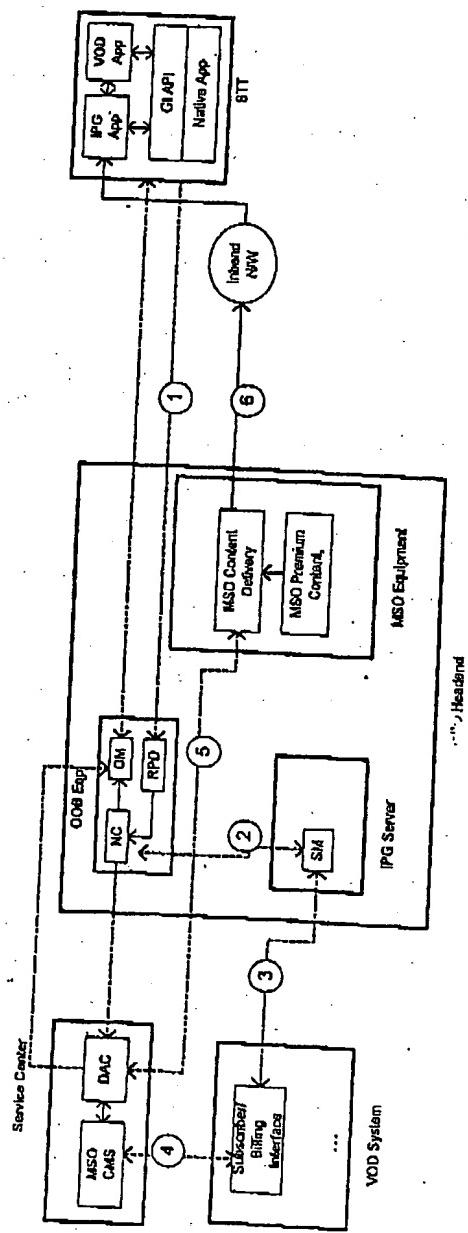


Figure 15. Premium Service Subscription via Server-Centric Interactive UI

9880-0017102

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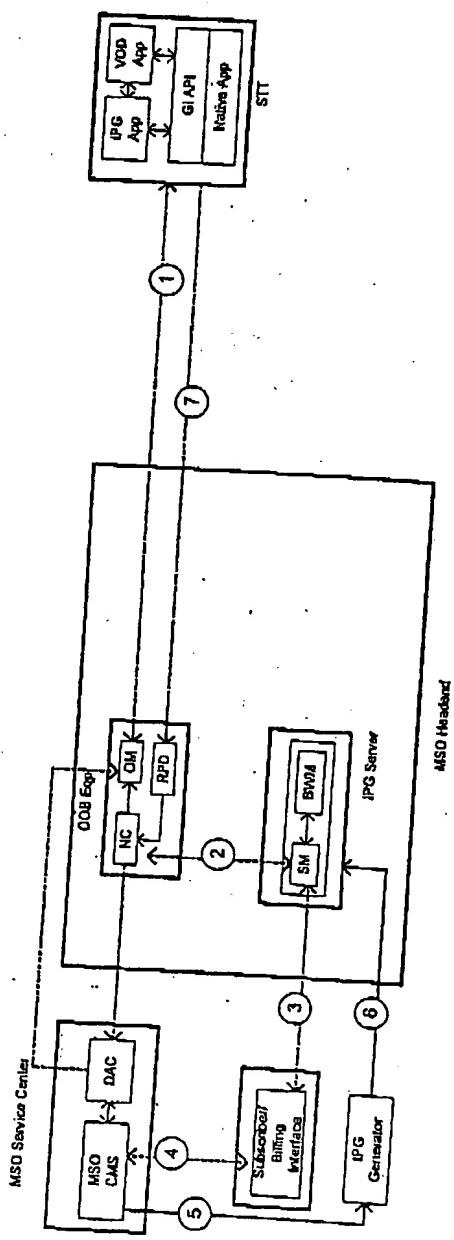


Figure 16. Impulse Purchasing from Advertisements via Server-Centric Interactive UI

19880-001710<sup>15</sup>

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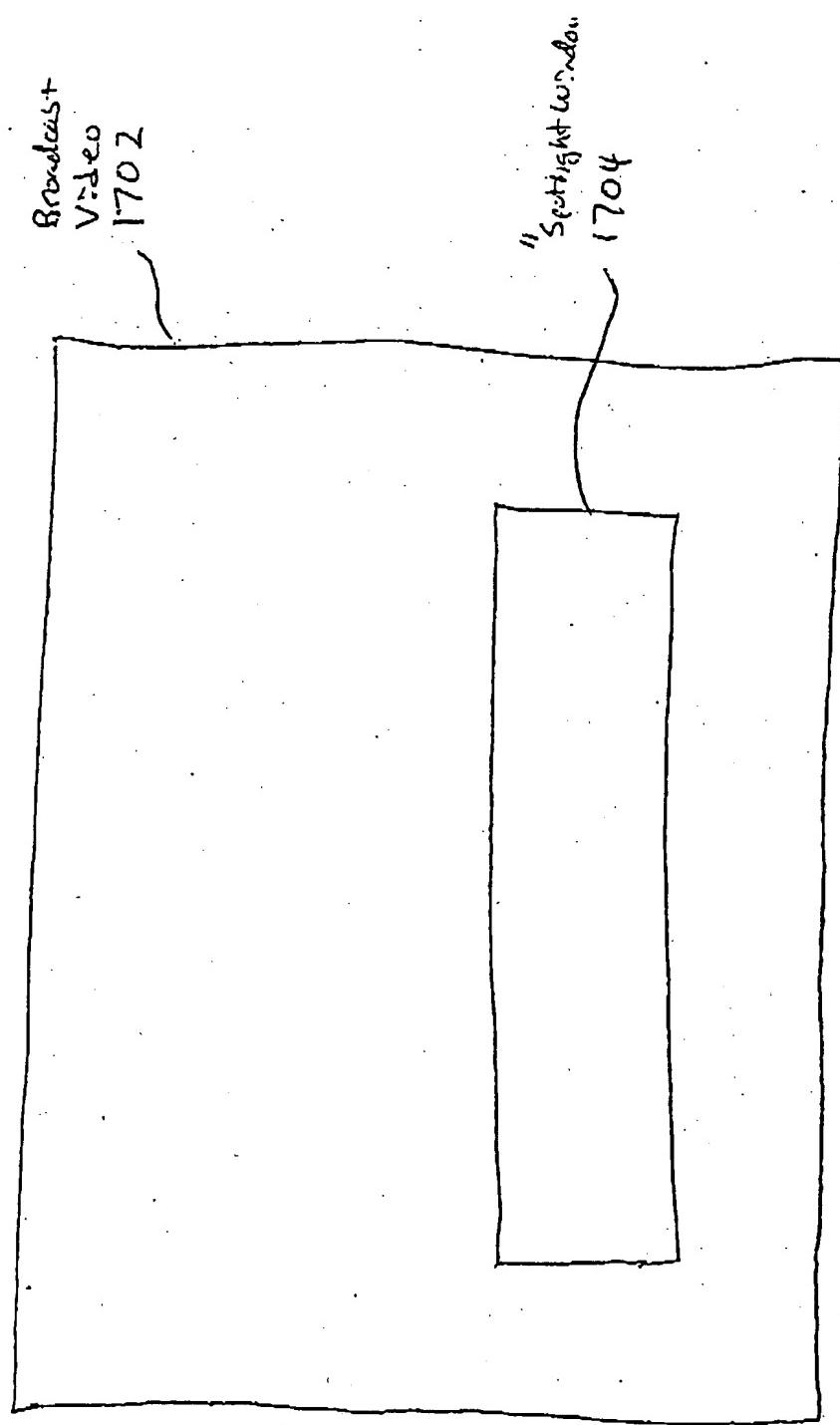


Fig. 17

19880-0017105

19880-0017105

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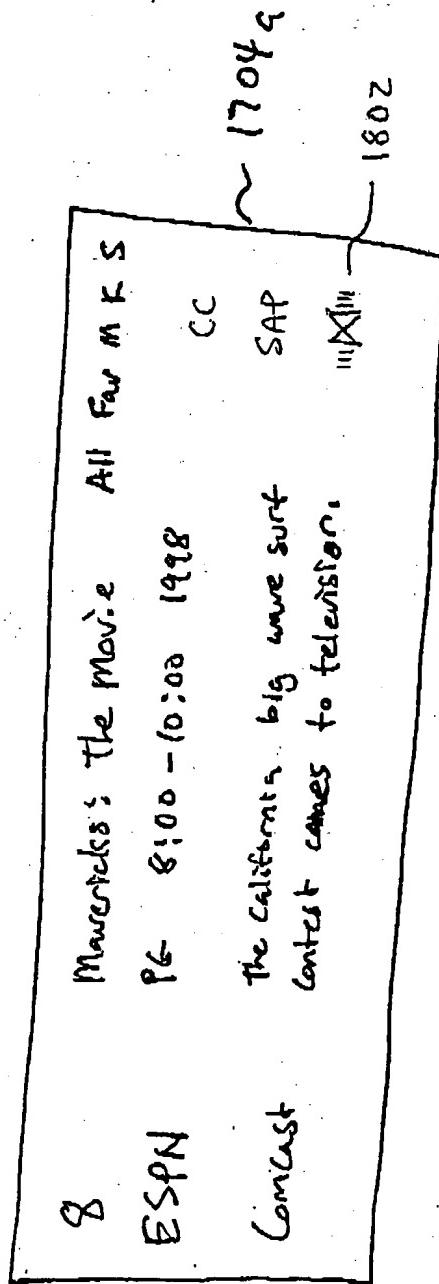
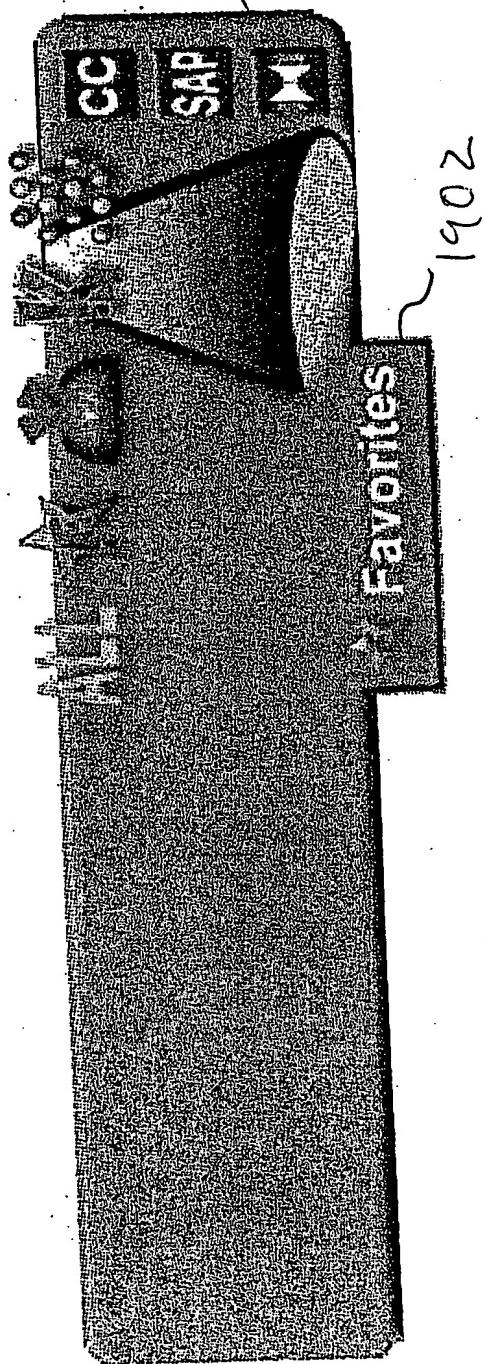


Fig. 18

19880-00171075  
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Figs. 19

19880-001710-5  
25/35

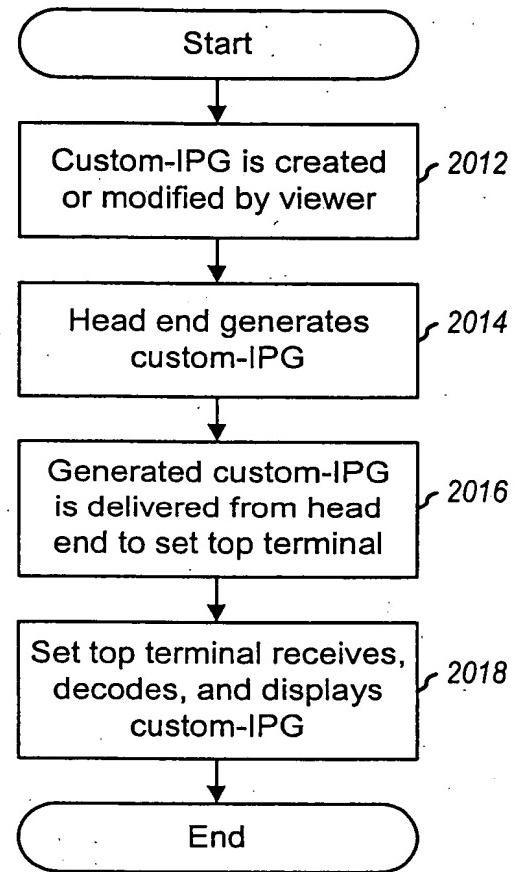


FIG. 20

19880-00171025

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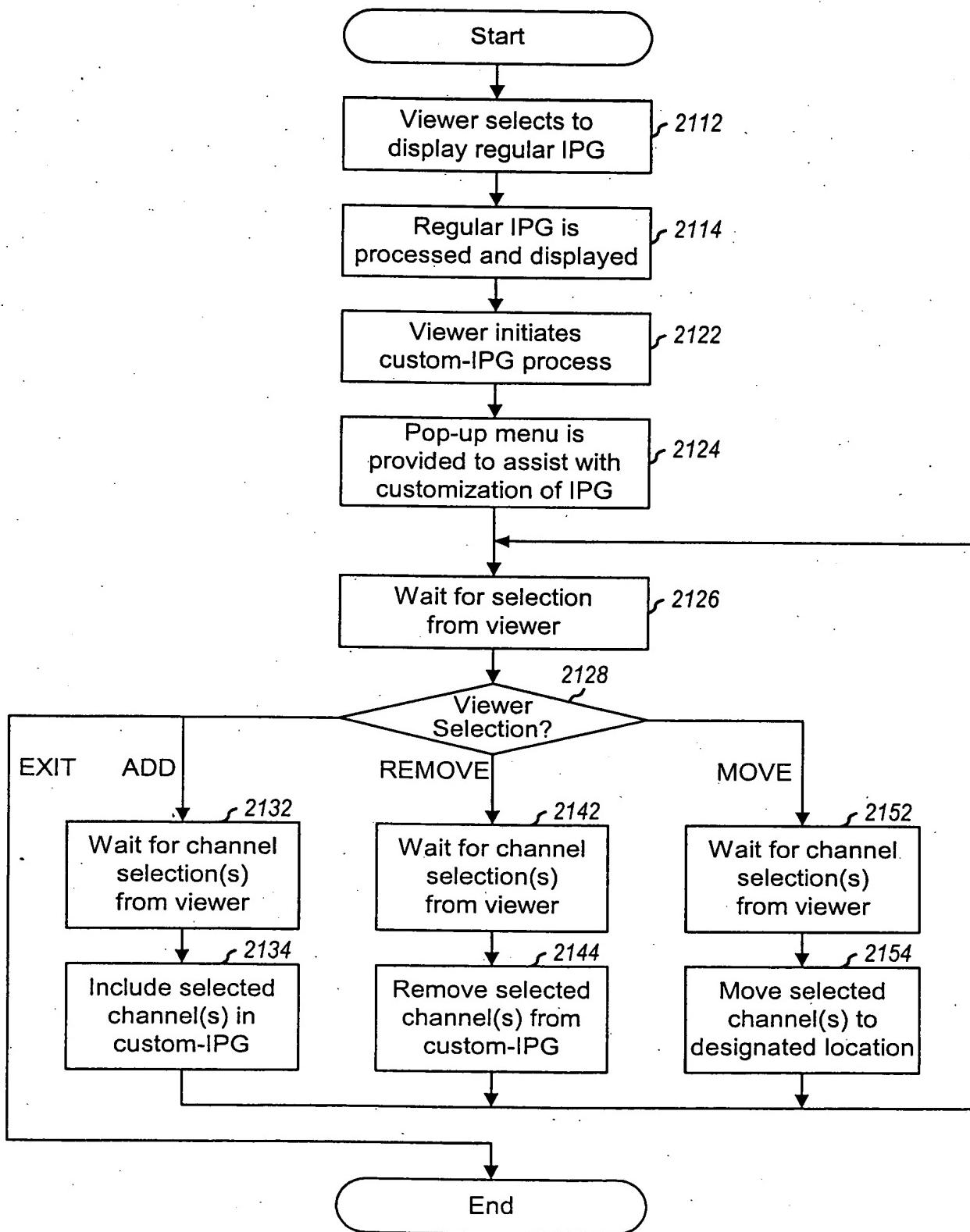


FIG. 21

113-17

198 -0017/025

22/

27/35

2200

2240

2205

**- 9:00 9:30 +****Menu**2210a  
▲ DRAGNET  
TVLND12 HEMINGWAY>  
WHYY13 TREMORS II:...>  
USA14 >MEET JOE BLACK>  
STARZ15 BEHIND THE MUSIC>  
VH116 SCARED STRAIGHT! '99>  
MTV17 WORLD NEWS>  
CNN18 RIVERA LIVE>  
CNBC19 NBA GAME>  
ESPN20 WORLD WAR II IN COLOR>  
HISTThurs, May 4 9:00-11:00 p.m. Sport/Live  
Conference Semifinal, Game 5

2215

2220

2212

2200

2240

2205

2200

2240

2205

2200

2240

2205

2200

2240

2205

2200

2240

2205

2200

2240

2205

2200

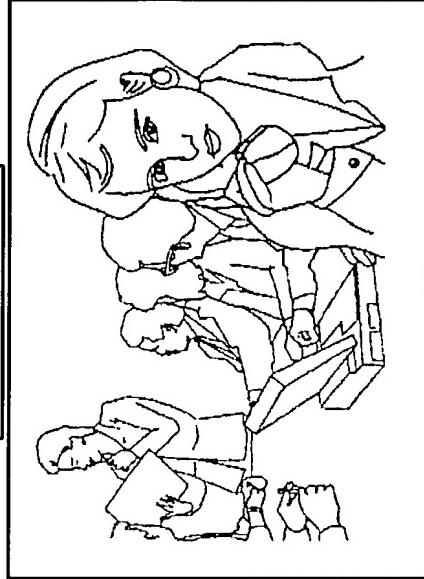


FIG. 22

113-17

1988-00171025

23a/

28/35

2200a

2212

CNN

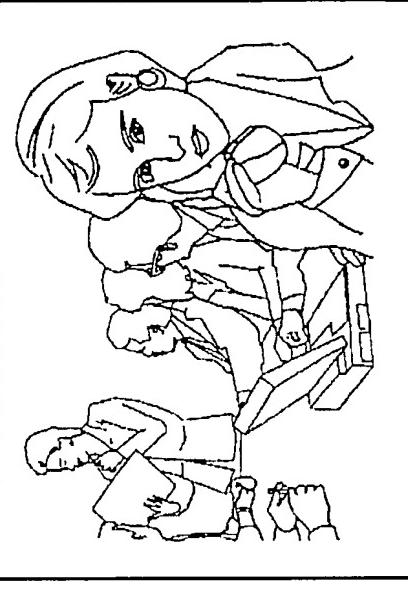


- 9:00 9:30 +

Menu



CNN 2212a



11 DRAGNET  
TVLND

12 HEMINGWAY>  
WHYY

13 TREMORS II:...>  
USA

14 >MEET JOE BLACK>  
STARZ

15 BEHIND THE MUSIC>  
VH1

16 SCARED STRAIGHT! '99>  
MTV

17 WORLD NEWS>  
CNN

18 RIVERA LIVE>  
CNBC

19 NBA GAME>  
ESPN

20 WORLD WAR II IN COLOR>  
HIST

2214a

Tues 8:21 p.m. comcast.

Thurs, May 4 9:00-11:00 p.m. Sport/Live  
Conference Semifinal, Game 5

FIG. 23A

113-17

19880001710215

23b/

29/35

2200b  
~~~~~

2212  
~~~~~

NBA

- 9:00 9:30 +

Menu

11 DRAGNET  
TVLND

12 HEMINGWAY>  
WHY?

13 TREMORS II:...>  
USA

14 >MEET JOE BLACK>  
STARZ

15 BEHIND THE MUSIC>  
VH1

16 SCARED STRAIGHT! '99>  
MTV

17 WORLD NEWS>  
CNN

18 RIVERA LIVE>  
CNBC

19 NBA GAME>  
ESPN

20 WORLD WAR II IN COLOR>  
HIST

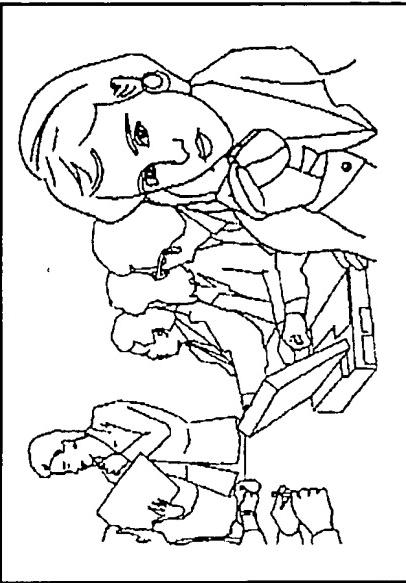
2214b  
~~~~~

Tues 8:21 p.m. comcast.

Thurs, May 4 9:00-11:00 p.m. Sport/Live  
Conference Semifinal, Game 5



NBA 2212b



Tues 8:21 p.m. comcast.

F/G. 23B

113-17

1988-001710ZS

24/

30/35

DRAFT - FIGURE 24

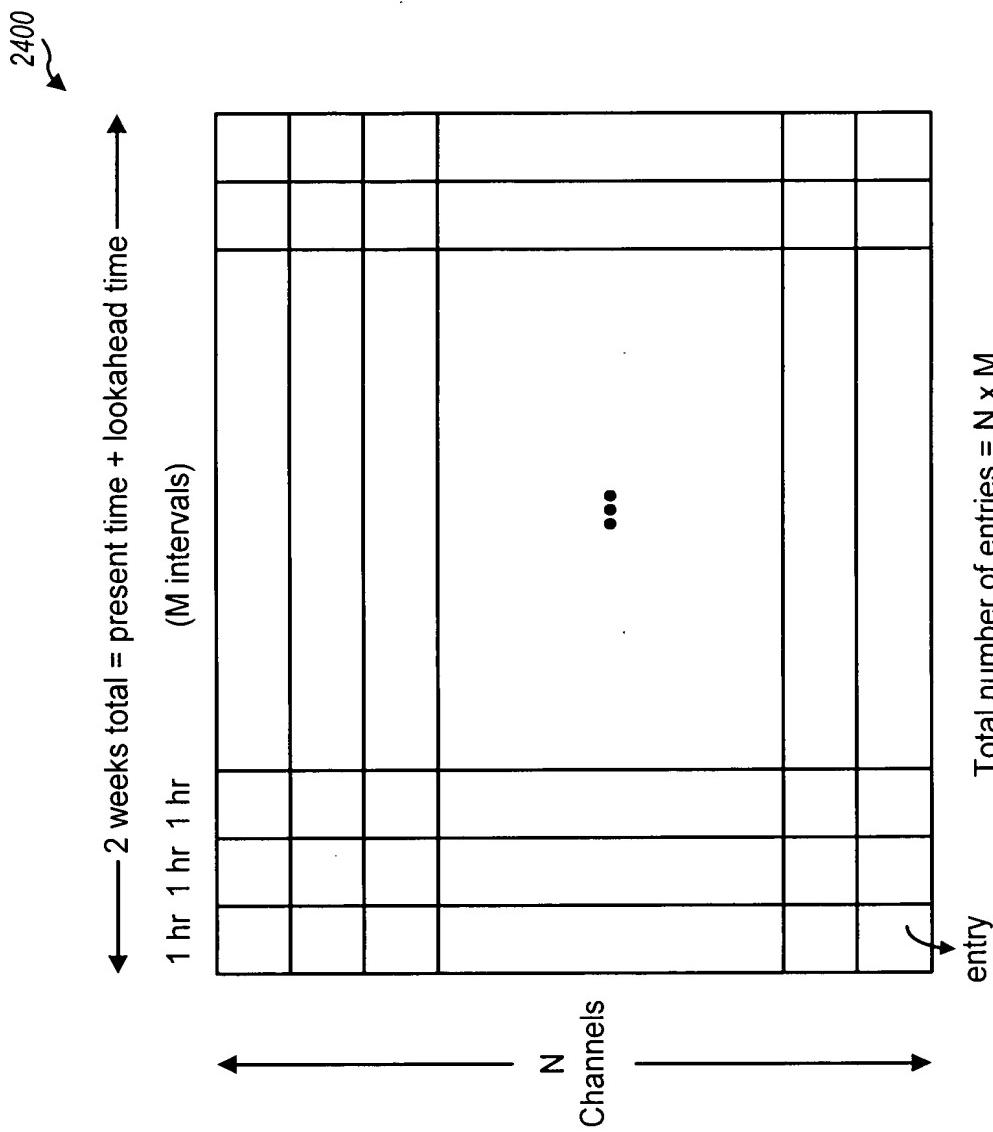


FIG. 24

113-17

25/

1988-00171045

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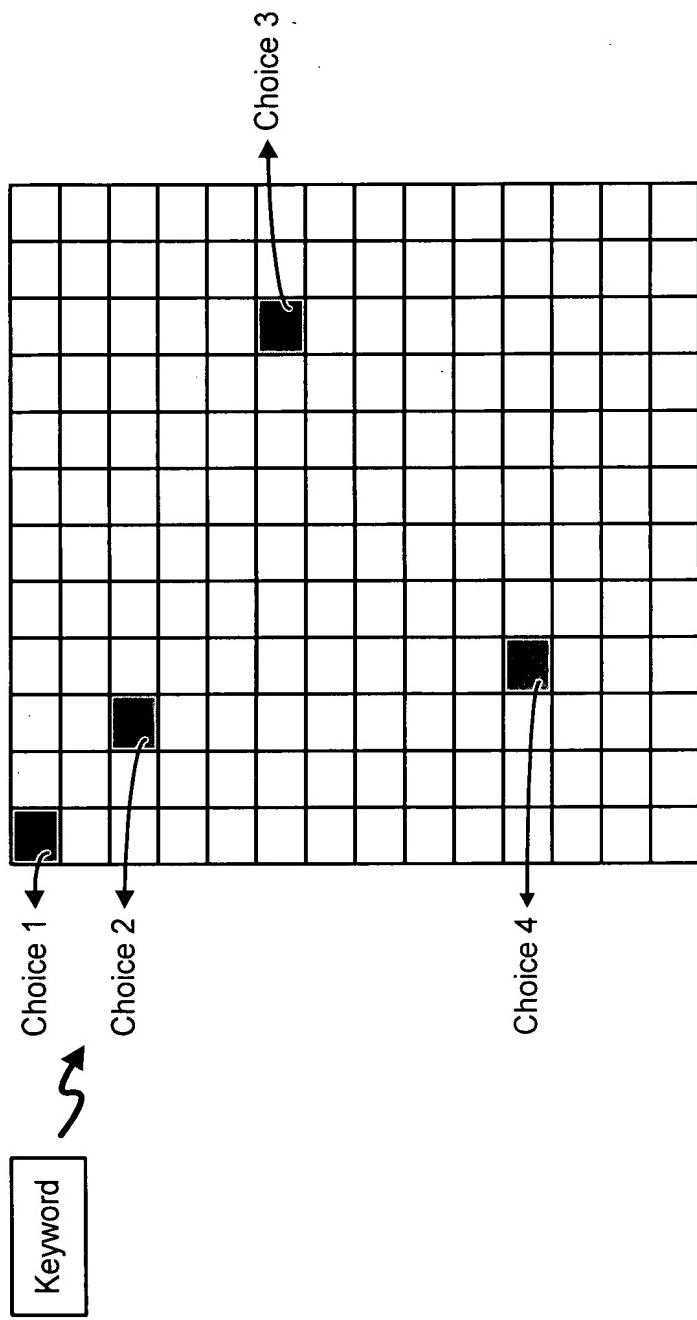


FIG. 25

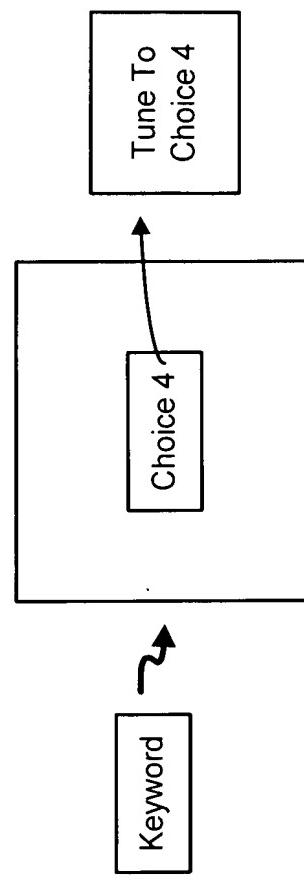


FIG. 27

113-17

1988000191045

26/

32/35

2600

2212

NBA



- 9:00 9:30 +

Menu

19 NBA GAME>

ESPN



23 NBA GAME>

USA



34 NBA WRAP UP>

CBS



54 THIS WEEK IN THE NBA>

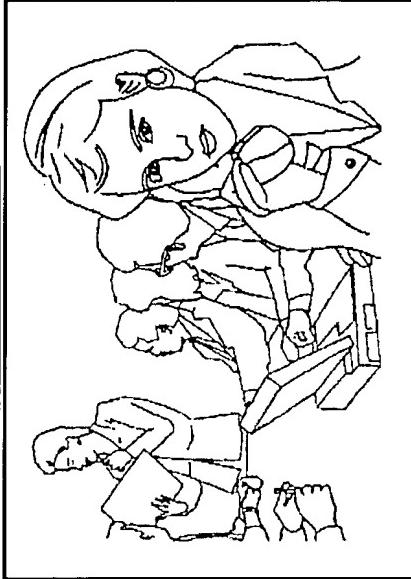
ESPN2

2214



2212b

NBA



Thurs 8:21 p.m. comcast.

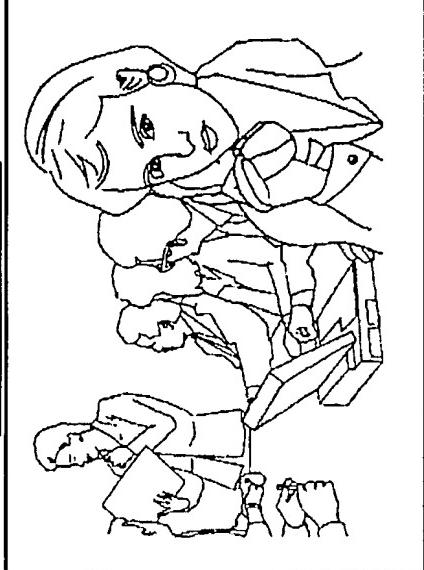
Thurs, May 4 9:00-11:00 p.m. Sport/Live  
Conference Semifinal, Game 5

FIG. 26

2200

**- 9:00 9:30 +**

**Menu**



2212

|       |                     |       |                       |       |                           |       |                              |       |                             |       |                                 |       |                       |       |                         |       |                      |       |                                   |
|-------|---------------------|-------|-----------------------|-------|---------------------------|-------|------------------------------|-------|-----------------------------|-------|---------------------------------|-------|-----------------------|-------|-------------------------|-------|----------------------|-------|-----------------------------------|
| 2210a | 11 DRAGNET<br>TVLND | 2210b | 12 HEMINGWAY><br>WHYY | 2210c | 13 TREMORS II:...><br>USA | 2210d | 14 >MEET JOE BLACK><br>STARZ | 2210e | 15 BEHIND THE MUSIC><br>VH1 | 2210f | 16 SCARED STRAIGHT! '99><br>MTV | 2210g | 17 WORLD NEWS><br>CNN | 2210h | 18 RIVERA LIVE><br>CNBC | 2210i | 19 NBA GAME><br>ESPN | 2210j | 20 WORLD WAR II IN COLOR><br>HIST |
|-------|---------------------|-------|-----------------------|-------|---------------------------|-------|------------------------------|-------|-----------------------------|-------|---------------------------------|-------|-----------------------|-------|-------------------------|-------|----------------------|-------|-----------------------------------|

2212x

2212x

Thurs, May 4 9:00-11:00 p.m. Sport/Live  
Conference Semifinal, Game 5

FIG. 28

2900

2902

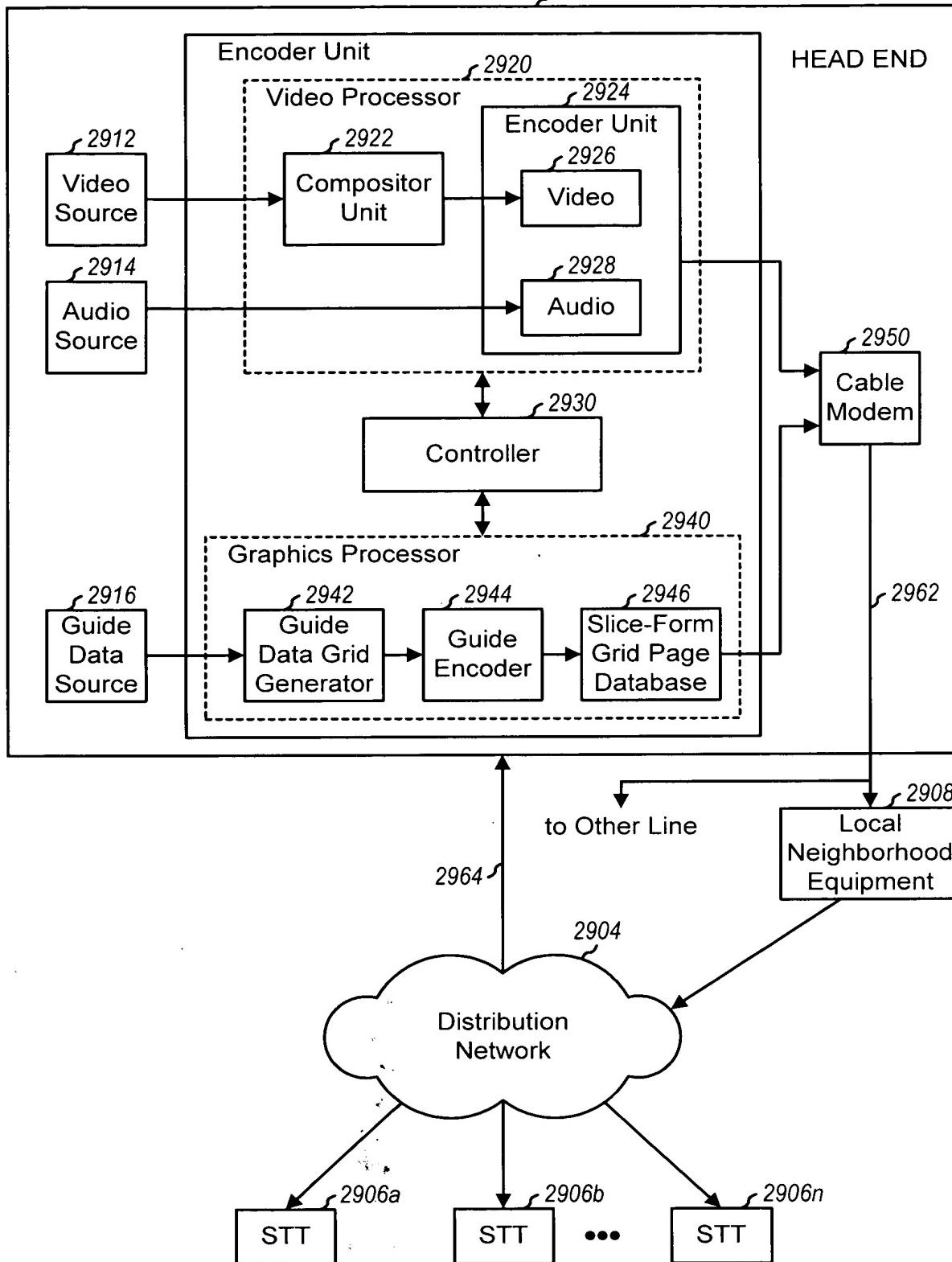


FIG. 29

2906

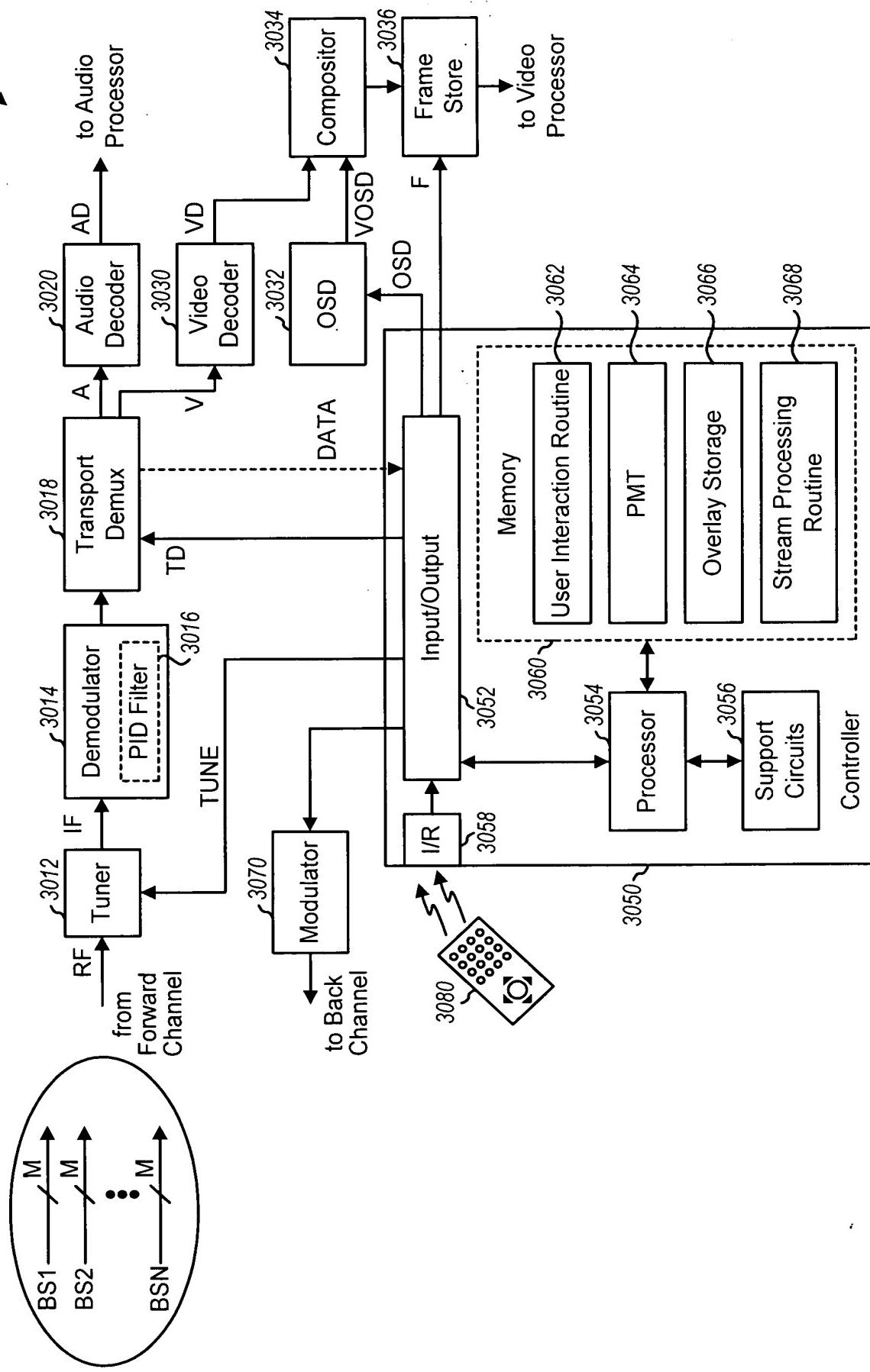


FIG. 30